

# TEAM PROFILE



JULIET

## MARKETING MANAGER

FAVOURITE  
DOG BREED:  
**Black Labrador**



### HOW LONG HAVE YOU WORKED AT R&B'S?

Almost two years.

### WHAT IS YOUR ROLE WITH RAGS & BERT'S?

Part Time Marketing Manager.

### DESCRIBE A TYPICAL DAY

I work behind the scenes looking after all things marketing. I manage and update the website to keep content fresh and relevant, create social media posts and email newsletters for our customers, and support & deliver marketing campaigns across different channels. I also design leaflets, posters, and signage, and write topical articles for the website to share updates and news.

### WHAT IS THE BEST PART OF YOUR JOB?

The variety of what I do - no two days are the same and I love helping to get the word out about what a fantastic place Rags & Berts is.

### WHAT IS THE WORST PART OF YOUR JOB?

Nothing really - I least enjoy statistics as I prefer the creative side of things.

### WHY DO YOU LIKE WORKING AT R&B'S?

I love the people I work with. It's a great team here at R&B's. I enjoy working for a smaller company where my skills & experience are recognised & appreciated. It's such an interesting company to do marketing for - who doesn't love dogs!

### WHAT DO YOU DO WHEN YOU ARE NOT AT WORK?

I love running and going to the gym, travelling and exploring the world, and making silver jewellery. I also love the theatre and seeing friends and family.

### WHAT IS YOUR FAVOURITE FOOD?

Swordfish and a jacket potato.

### WHAT IS YOUR BIGGEST ACHIEVEMENT?

Conquering my fear of falling from a height to complete a skydive and a bungee jump on the same day!

### WHAT 3 THINGS WOULD YOU TAKE TO A DESERT ISLAND?

Music, a friend and my boat.

### HOW WOULD YOUR FRIENDS AND FAMILY DESCRIBE YOU?

Hopefully fun and caring, and also creative.

### WHERE IS YOUR IDEAL HOLIDAY DESTINATION?

Hard to choose. Either Vietnam or New Zealand.