

TEAM PROFILE



JULIET

MARKETING TEAM

FAVOURITE
DOG BREED:
Black Labrador



HOW LONG HAVE YOU WORKED AT R&B'S?

Almost two years.

WHAT IS YOUR ROLE WITH RAGS & BERT'S?

Part Time Marketing Manager. I share the role with Nicola.

DESCRIBE A TYPICAL DAY

I work behind the scenes looking after all things marketing. I manage and update the website to keep content fresh and relevant, create social media posts and email newsletters for our customers, and support & deliver marketing campaigns across different channels. I also design leaflets, posters, and signage, and write topical articles for the website to share updates and news.

WHAT IS THE BEST PART OF YOUR JOB?

The variety of what I do - no two days are the same and I love helping to get the word out about what a fantastic place Rags & Berts is.

WHAT IS THE WORST PART OF YOUR JOB?

Nothing really - I least enjoy statistics as I prefer the creative side of things.

WHY DO YOU LIKE WORKING AT R&B'S?

I love the people I work with. It's a great team here at R&B's. I enjoy working for a smaller company where my skills & experience are recognised & appreciated. It's such an interesting company to do marketing for - who doesn't love dogs!

WHAT DO YOU DO WHEN YOU ARE NOT AT WORK?

I love running and going to the gym, travelling and exploring the world, and making silver jewellery. I also love the theatre and seeing friends and family.

WHAT IS YOUR FAVOURITE FOOD?

Swordfish and a jacket potato.

WHAT IS YOUR BIGGEST ACHIEVEMENT?

Conquering my fear of falling from a height to complete a skydive and a bungee jump on the same day!

WHAT 3 THINGS WOULD YOU TAKE TO A DESERT ISLAND?

Music, a friend and my boat.

HOW WOULD YOUR FRIENDS AND FAMILY DESCRIBE YOU?

Hopefully fun and caring, and also creative.

WHERE IS YOUR IDEAL HOLIDAY DESTINATION?

Hard to choose. Either Vietnam or New Zealand.